

FAWAZ DALVI

KEY ACHIEVEMENTS

Global Design Leadership

Led global digital products, campaigns, and brand platforms across NAM, EMEA, and APAC markets.

Strategic Design Ownership

Acted as design lead across product, editorial, agency, and marketing teams, aligning vision with business and technical priorities.

Systems & Scale

Built scalable design systems and interaction frameworks improving consistency, speed, and cross-team delivery.

Product & Brand Impact

Directed end-to-end product and interaction design, translating brand narratives into high-performing digital experiences.

Executive Influence

Partnered with senior leadership on executive pitches and initiatives supporting \$20M+ USD in business value.

EDUCATION

(2013-16)

Ecole Intuit Lab,
French Design School
(Diploma, Director of Art,
Branding & Strategy)

(2009-12)

B.D. Somani Institute of
Fashion design & Graphic Arts
(Diploma in G.A.)

(2007-09)

Lala Lajpat Rai college
of commerce Mumbai (HSC)

(2006-07)

Indian community School
Kuwait (10th CBSE)

COURSES

AI for Designers | IxD
Advanced Certification in
UI/UX Design with Generative AI | IITB

LANGUAGES

English (Fluent) • Hindi (Fluent)
Arabic (Basic) • French (Basic)

Design Manager | Creative Direction & Product Design

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EXECUTIVE SUMMARY

Design Manager with 10+ years of global experience delivering digital products, brand platforms, and creative systems across media, agency, and product environments. Known for blending creative direction with product thinking along with aligning business strategy, user needs and scalable execution. Trusted partner to senior stakeholders, leading complex initiatives from concept through launch across NAM, EMEA, and APAC.

SKILLS: DESIGN LEADERSHIP

Creative Direction & Design Vision • Product Strategy & UX

• Interaction Design Systems & Scalable Frameworks • Brand to Product Translation

Cross-Functional Leadership (Product, Tech, Marketing)

Executive Stakeholder Management • Global Campaigns • End-to-End Ownership

EXPERIENCE

VICE MEDIA GROUP LLC - Global

Interaction Design Manager | 2018 – Present

- Lead design strategy across editorial, agency (VIRTUE), and digital product initiatives spanning NAM, EMEA, and APAC.
- Drive creative direction and UX leadership for global campaigns, interactive experiences, and platform-led products.
- Act as primary design partner to senior stakeholders, aligning creative vision with business and technical constraints.
- Establish scalable design frameworks and interaction systems, improving consistency and delivery velocity across regions.
- Contribute to executive pitches and proposals supporting initiatives valued at \$20M+ USD.
- Mentor designers and uphold design quality across distributed teams.

INDEPENDENT DESIGN LEAD / CONSULTANT

Freelance — Global | 2021 – Present

Led end-to-end design ownership as lead / solo designer, responsible for strategy, execution, and delivery.

- **Jabali.ai (2025)** — Product design and brand identity, shaping early product vision, UX architecture, and scalable visual language.
- **Loco (Gaming App 2024)** — End-to-end product design, defining UX flows, interaction patterns, and UI system.
- **Hotstar (2023)** — OTT show graphics and visual systems aligned to content strategy and platform guidelines.
- **Volkswagen (2021-22)** — UX and interaction design for a campaign microsite, translating brand narrative into an immersive digital experience.

ISOSCELES DESIGN STUDIO — Mumbai

Design Associate | 2016 – 2018

- Delivered branding systems and strategic design solutions for studio clients and early-stage startups.
- Led brand identity and services manual creation for professional services firms.

ABRACADABRA DESIGN STUDIO — Puebla, Mexico

Junior Graphic Designer (Internship) | 2015 (6 Months)

- Supported branding and experiential design for local businesses and cultural initiatives.

ONLY MUCH LOUDER (OML) — Mumbai

Junior Graphic Designer (Internship) | 2014 – 2015

- Designed promotional and experiential assets for live events, comedy shows, and music festivals.